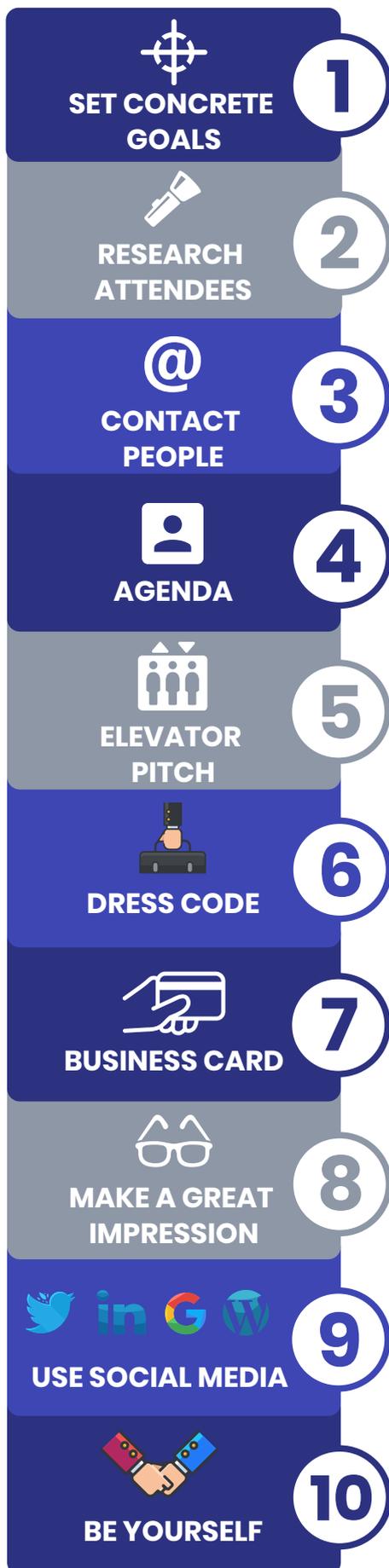


How to network at a sport conference



Be prepared!

Your goals will influence what panels to attend and which speakers you will meet.

Pick those topics you are most interested in.

Write down a list with your goals to make it easier to organize yourself.

Find out speakers' backgrounds

Find out which speakers and experts will attend the sport conference.

The research will allow you to get familiar with the speakers backgrounds, areas of expertise and interests.

Contact people you'd like to meet

Network ahead of time.

Introduce yourself by email or LinkedIn to those speakers you want to meet

Set up meetings the day of the conference.

Set your own agenda

Map out a schedule with the presentations you want to attend.

Set appointments with people you would like to meet and check their profile beforehand to find out what you'd like to discuss with them.

Stand out from the crowd

Be clear, concise and straight to the point

Focus on your strengths

Practise. Ask yourself where you would like to work and why. What makes you unique/different?

Showcase yourself with your knowledge, experiences and fields of interests.

Dress for the occasion

It is important to know where you are going in order to dress accordingly.

Business card

Passing out your business cards is an effective way to give out your contact information.

Do not forget to include all your contact details in your business card, including social media

Do not be shy

When introducing yourself to someone try to be natural. After all they are all humans beings

Try to have meaningful conversations with others and use your time effectively to reach out to as many people as you can

Tweet during the event

Be active in the different social media platforms interacting with the discussions and other topics.

You can get noticed by participating in forums

Use the hashtag if there is an official one for the event

Enjoy the moment

BE YOURSELF! Get the most out of this experience

Learn from professionals within the football industry

Build your network

Take it easy and do not stress out and enjoy yourself